

Delivering on Our Promises



With a passion for People, Service, and the Future.

When I sat down to write American Equity's business plan over 15 years ago on a legal pad, the first three words on the paper were: People. Service. Future. Today, we are the **Number 3*** Producer of Indexed Annuities, and listed on the New York Stock Exchange (AEL).

People support the production force and serve the client.

We have grown to over **\$32.4 Billion** in assets** because of their belief in the company's vision, commitment to service and tireless efforts to achieve our business goals.

Service is based on a simple understanding that our agents and policy holders have many options when choosing an annuity company. To earn their business, we go the extra mile.

Future is specifically helping our policyholders protect and preserve their assets for tomorrow. We know their success is our success.

Every day, our **People** renew their passion for world-class **Service** with a commitment to secure a bright **Future** for our agents and policyholders.

That's how we achieved in a decade what took others a century to do . . . and I'm proud to say, "Thank You," because we did it with you.

*Source: <http://www.looktowink.com/2014/04/totalindexedsales/>

**Liabilities as of 12/31/13 are \$30.6 Billion.

Call us at **888-647-1371**

www.american-equity.com



D.J. Noble
Executive Chairman

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